

OnLine Life Lead Generator



IMPOTANT: All agents must have GEORGIA (GA) License

All agents **must** receive approval from Life Masters before selling in **New York or North Carolina or Florida**

Pre Appoint States : DC, GA, KS, LA, MT, NC, NM, PA, WA, WI **Must be Licensed and carrier appointed before application signed.**

Option A

Leads are a shared lead (Sold to more than 1 agent)
These leads come 7 days a week (Includes Sat & Sun)
Can suspend leads on line for up to 10days without a call.
Adjusting flow is done by phone call or email. (Select Quantity per day)
No Contract – Can stop at any time
Lead order will –AUTO RENEW
Can set renew/recharge at as low as \$100 (\$100 is minimum order)
Negotiated price is \$14.30 including filter for no pre-existing conditions
Can submit credit on-line



LEAD CREDIT POLICY

We **DO** credit account for leads sent if one of the following applies:

- All contact information is invalid (i.e. none of the phone numbers are valid and email is bouncing back).
- Duplicated leads (i.e. the lead sent twice to the same agent, even if the lead number is different. However, if it is a property lead and the properties have different addresses, the lead is non-creditable).
- Already on the books (i.e. prospects that are already insured with agent who received the lead).
- Prospect insured with the company the captive agent represents.
- Leads sent in error caused by any failure of our system.

We **DO NOT** credit account for leads sent if one of the following applies:

- The same lead was sent to an agent by other leads source.
- If the risk was rejected due to insurance company underwriting guidelines.
- Customer already bought insurance from another agent or company.
- **Credit request submissions are limited to 15 days.**
Account status must be active at the time of credit submission.



Option B

Leads are Exclusive (Sold to only 1 agent)
Leads come 7 days a week
Can suspend leads on line at anytime (Very Dial-able)
Can increase leads on line at anytime (very Dial-able)
Leads Will – AUTO RENEW unless specified
No Contract beyond the 25 ordered
Can change quantity per day.
Negotiated Minimum order is 25 leads x \$30 each
Can submit credit on-line



LEAD CREDIT POLICY

Guarantees the following:

- 1 Real Person
- 2 Real Phone Number
- 3 Really requested quote comparisons for LIFE insurance products
- 4 In their 30th year or greater, in their 80th year or less
- 5 Lead is under 30 min to posting during work day.
- 6 Was not distributed more than once
- 7 Not uninsurable due to cancer, recent heart attack (2yrs), HIV/AIDS or height/weight extremes

Any leads violating any of the above guarantees will be happily replaced with another lead. **There are no cash refunds.** Leadbot does not replace leads that do not call you back. If it is not listed above it is not replaceable. **Leads must be returned within 15 days of delivery to be eligible for credit**



Option C

Lead Option 1 Full underwriting Life Lead
Lead Option 2 Non Med Life Lead **Coming Soon**
Lead Option 3 Life Lead by drive-able radius (45 mile radius min.) in Home Sales
Leads are Exclusive (Sold to only 1 agent)
Leads will be FRESH, generated real time 24 hours
These leads come 7 days a week (Includes Sat & Sun)
Can PAUSE leads on line at anytime (Very Dial-able)
Can change quantity per day. (by phone call to Matt)
Leads WILL NOT – Auto Renew unless instructed
No Contract beyond the 25 ordered
Negotiated Minimum order is 25 leads X \$25 each
Credits are given normally in 48 hours
Credits must be submitted within 10 days
Submit credits online

LEAD CREDIT POLICY

Will Credit for the following.

- 1 Disconnected Number
 - 2 Bogus Information (Name & Number do not match)
 - 3 Major Health (within last 2 years) Heart Attack, Cancer, Stroke, HIV, Organ, Recipient / Transplant
 - 4 Prospect will be between the ages of 30 – 80
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Option D

Lead Option 1 Full underwriting Life Lead

Leads are Exclusive (Sold to only 1 agent)

Leads will be FRESH, generated real time 24 hours a day normally distributed 4 times daily

These leads come 5 days a week M-F

Can PAUSE leads by calling Brent for Major events only. Ie leaving town etc.

Can change quantity per day. (by phone call or email to Brent) Please NOT daily.

Leads WILL NOT – Auto Renew unless instructed

No Contract beyond the 25 ordered

Negotiated Minimum order is 25 leads X \$28 each

Credits are given normally in 3 days

Credits must be submitted within 15 days

Submit credits by form – Max 10%

They will want 2 credit cards on file

LEAD CREDIT POLICY

Will Credit for the following.

- 5 Disconnected Number
- 6 Bogus Information (Name & Number do not match)
- 7 Major Health (within last 2 years) Heart Attack, Cancer, Stroke, HIV, Organ, Recipient / Transplant (Only on initial system scrub)
- 8 Prospect will be between the ages of 18 – Above
- 9 Can refine more for additional cost!!!!